

ADVERTISE IN THE

CSNS Show Guide

CENTRAL STATES NUMISMATIC SOCIETY 86TH ANNIVERSARY CONVENTION • APRIL 23-26, 2025

Advertising Options & Specifications

AD SIZE	CSNS Member Dealer	CSNS Member Club (20% Discount)
Full Page/4-Color 4.5" x 7.5" Bleed: 5.67" x 8.87"	\$450	\$360
Half Page/4-Color Horizontal 4.5" x 3.6"	\$300	\$240
Cover Positions/4-Color 4.5" x 7.5" Bleed: 5.67" x 8.87"		
Inside Front Cover (IFC)	\$550	\$440
Inside Back Cover (IBC)	\$550	\$440
Outside Back Cover (OBC)	\$800	\$640

Guaranteed Positions: Advertising placement on specific pages within the show guide is available on a first-come, first-serve basis for a 15% premium.

Digital Files: Those wishing to submit press-ready advertisements should send high-quality PDFs created with high-resolution, four-color images (300 dpi, 150-line screen).

Design Services: Advertisers can submit text, photographs, artwork and logos for ad production by CSNS staff at no additional charge.

Advertising Deadline: The deadline for insertion orders, press-ready advertising and/or requests for advertising design services is March 15, 2024.

Contact: Direct questions, design requests and press-ready advertising to gtebben@csns.org.

