

# Central States Numismatic Society 2023 Sponsorships

*Bigger, Better, Safer, Friendlier*

All sponsorship funds go exclusively to the purpose designated. No sponsorship funds are diverted to overhead or staff, except to fulfill the stated purpose.

**\$500 and up sponsors, and up to four legitimate employees, have earliest access to the bourse floor on every day, before non-sponsor dealers and early birds.\*\***

1. **Show Grand Sponsor \$25,000 (Exclusive).** Highest billing on sponsorship listing and in communications. The grantor will benefit from extraordinary promotion, including press releases, advertisements, and signage at the convention. **(Exclusive Sponsorship)**

**SOLD**

2. **Official Show Sponsor \$12,500 (Limit Two).** Second highest billing on sponsorship listing and in communications. The grantor will benefit from extraordinary promotion, including press releases, advertisements, and signage at the convention. **(Exclusive Sponsorship)**
3. **General Show Sponsor. \$5000\_\_\_\_\_ \$2500\_\_\_\_\_ \$1500\_\_\_\_\_ \$1000\_\_\_\_\_ \$500\_\_\_\_\_**  
Grantors receive early entry. Table signage, front door signage, plus special listing and highlighting in the Official Show Program.
4. **Education Sponsor. Educational Annex, Rooms and Speakers \$10,000. (Exclusive Sponsorship)** This exclusive, high profile, sponsorship covers all educational programs at the CSNS Convention Education Annex in six separate first floor rooms during the entire show. The sponsorship will be used to pay room rental, audio visual expenses, speaker costs etc. The grantor will benefit from extraordinary promotion, including press releases, advertisements, and signage at the convention and at each room.
5. **Wi-Fi Sponsor for the bourse floors \$2500, \$5000, or \$7500 (Exclusive)**  
Our cost in 2022 was \$7400. Sponsor's names will be listed on the wi-fi instructions.
6. **Collectors' Coin Shop Floor Sponsorship (Upstairs Annex).** (90% of collectors and small dealers, beginning dealers, and coin shop owners fall below the normal threshold of costs associated with large coin show. Our unique Collectors' Coin Shop is a way of bringing them all under the same tent with us, and to help them get started with a big show experience. We believe this is a great way to build the hobby. But our costs for rental, floor set-up and security are greater than the revenues achieved. This sponsorship helps us cover the deficit and keep table fees at an affordable level. **\$5000**

**OVER**

7. **Hobby Promotion Sponsorship.** \$5000\_\_\_\_\_ \$2500\_\_\_\_\_ \$1000\_\_\_\_\_ \$500\_\_\_\_\_

Funds go 100% to Central States efforts to promote new collectors and growth in the hobby.

8. **Tuesday Night Dealer Welcome Party in the hotel bar/lobby area.** Meet and greet. Nearly all dealers come in on Tuesday, so this could take one of two forms. Entrance limited to those with dealer badges and PCGS/CSNS staff.:

- 5:00 to 7:00 Pre-dinner beer and snacks

- 8:00 to 9:30 Post dinner dessert and nightcaps

**SOLD**

9. **Dollar Amount Flexible.** Underwrite expenses and help develop a plan and participants to utilize new ideas, new technology, social media, and other activities to move the hobby forward to new delivery systems, evolving collector preferences, and attract newer, younger market participants. This is basically a new age brainstorming project, but backed with the credibility and respect of a major established icon in the industry.  
\$\_\_\_\_\_

10. **Build Your Own sponsorship.** You tell us what you would like to sponsor. Amount negotiable. \$\_\_\_\_\_

**Purpose** \_\_\_\_\_

Name: \_\_\_\_\_

Company Name \_\_\_\_\_

**Make checks payable to CSNS and mail to:**

**Larry Shepherd  
7670 NW 103 Ct.  
Doral, FL. 33178**

**++ Wed. 60 minutes early entry; Thur. & Fri. 90 minutes early; Sat. 60 minutes.**

