

# Central States Numismatic Society 2024 Sponsorships

## Early Entry Sponsorships:

Central States offers a unique program that allows **early entry** to the bourse floor each day as an added benefit of a show sponsorship. This is especially attractive to dealers who want to help sponsor the show and need some extra preparation time *before* normal dealer hours each day. **It is important to understand this program does not take away from normal dealer hours.**

**\$\_\_\_\_\_ \$500 and up, general sponsors, up to four *legitimate employees* have earliest access to the bourse floor every day, before non-sponsor dealers and early birds.**  
**\$\_\_\_\_\_ \$300 for just one person table/single badge, or dealer and spouse. *All badge holders MUST be legitimate full-time employees.***

## Title Specific Opportunities:

**All sponsorship funds go exclusively to the purpose designated. No sponsorship funds are diverted to overhead or staff, except to fulfill the stated purpose.**

- 1. Show Grand Sponsor \$25,000 (Exclusive). (Exclusive Sponsorship)**
- 2. Official Show Sponsor \$12,500 (Limit Two).** Second highest billing on sponsorship listing and in communications. The grantor will benefit from extraordinary promotion, including press releases, advertisements, and signage at the convention. **(Semi-Exclusive Sponsorship)**
- 3. General Show Sponsor / Hobby Promotion Sponsorship. \$5000\_\_\_\_\_ \$2500\_\_\_\_\_ \$1500\_\_\_\_\_ \$1000\_\_\_\_\_**  
Funds go 100% to Central States efforts to promote new collectors and growth in the hobby. Grantors receive early entry. Table signage, front door signage, plus special listing and highlighting in the Official Show Program
- 4. Education Sponsor. Educational Annex, Rooms and Speakers \$10,000. (Exclusive Sponsorship)**  
This exclusive, high profile, sponsorship covers all educational programs at the CSNS Convention Education Annex in six separate first floor rooms during the entire show. The sponsorship will be used to pay room rental, audio visual expenses, speaker costs etc. The grantor will benefit from extraordinary promotion, including press releases, advertisements, and signage at the convention and at each room.

5. **Wi-Fi only, for the Newman program broadcasts (included in Education sponsorship above, but can be broken out separately). \$4,500.**
  
6. **Wi-Fi Sponsor for the bourse floors \$2500, \$5000, or \$8,000 (Exclusive)**  
 Our cost in 2023 was \$8,200. Sponsor's names will be listed on the wi-fi instructions.  
 Grantor will receive early entry, table signage, front door signage, plus special listing and highlighting in the Official Show Program, plus dealer bag advertising opportunity.
  
7. **Collectors' Coin Shop Floor Sponsorship (Upstairs Annex).** 90% of collectors and small dealers, beginning dealers, and coin shop owners fall below the normal threshold of costs associated with large coin shows. Our unique Collectors' Coin Shop is a way of bringing them all under the same tent with us, and to help them get started with a big show experience. We believe this is a great way to build a hobby. But our costs for rental, floor set-up and security are greater than the revenues achieved. This sponsorship helps us cover the deficit and keep table fees at an affordable level. **\$10,000**
  
8. **Tuesday Night Dealer Welcome Party in the hotel bar/lobby area.** Meet and greet.
  
9. **Exhibit area needs sponsorship.** Underwrite expenses of the exhibit area of CSNS. The cost of the exhibit area is \$10,000 each year. As a sponsor for \$100+ the grantor will receive promotional signage plus special listing and highlighting in the Official Show Program. DOES NOT GRANT EARLY BOURSE ACCESS \$\_\_\_\_\_

**All sponsor forms must be received by 3/15/24 to be included in the Convention Program and Sponsor Wall.**

Name: \_\_\_\_\_ Amount: \$\_\_\_\_\_

Company Name \_\_\_\_\_

Please send a .jpg or .png image file of the company logo and a website link to CSNS webmaster, Samuel Ernst, at [sernst@csns.org](mailto:sernst@csns.org) for posting on the CSNS website.

**Copy and send. Make checks payable to CSNS and mail to:**  
**Jack D. Huggins Convention Administrator**  
**P. O. Box 24267**  
**Belleville, IL 62223-9267**

**OR**

**Send e-checks to: [Treasurer@csns.org](mailto:Treasurer@csns.org) and text a photo of this application to 618-407-3962**